

The **MOMS** Club of South Boston

Southie Family Fun Day 2022

Date: Saturday, June 4, 2022 from 11:00 a.m. – 4:00 p.m.

Location: Marine Park, South Boston, MA

April 22, 2022

Dear Prospective Sponsor,

The MOMS Club of South Boston is excited to announce that the 11th Annual “Southie Family Fun Day” will take place on Saturday, June 4, 2022. The MOMS Club is thrilled to bring this engaging and educational community event back to Marine Park after a two year hiatus due to the COVID-19 pandemic. The MOMS Club of South Boston was founded in 2004 with 14 members and is now over 400 strong. We are a 501(c)3 non-profit and volunteer organization that is built around the mission of supporting and connecting parents and their children in our South Boston community.

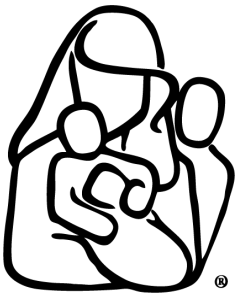
Family Fun Day continues to be the club's largest event of the year and would not be possible without philanthropic support from our sponsors. While the MOMS Club provides the initial funding for this event, we look to additional sponsors to ensure that the day is filled with music, fun-filled activities and educational programs for children of all ages. In return, our event can offer organizations excellent brand visibility and the opportunity to connect with your target markets through our online, printed and day-of event marketing. With more than 1,500 parents, children and community leaders in attendance at Family Fun Day, sponsors of \$500 or more will also have the unique chance to engage with current and future customers/constituents in person at their event table or on stage. Please note, donations can also be made in-kind if your organization is able to provide our event with infrastructure or entertainment directly. We will honor you as a sponsor equivalent to the good/service market price.

We are passionate about making South Boston a community where children and families feel included, supported and encouraged to have fun in their beach side neighborhood. Southie Family Fun Day is a tradition that embodies all these qualities and we hope you will consider being a part of the return of this special event. On the next page, we've outlined different sponsorship opportunities and our sponsorship form. Please note, all sponsors are guaranteed to be highlighted on printed marketing materials if checks are received by Friday, May 6th, 2022.

If you have any questions, please feel free to reach out to me, Julia Hebert, the director for the event. We look forward to seeing you on June 4th!

Sincerely,

Julia Hebert
Director of Southie Family Fun Day
SouthBostonFamilyFunDay@gmail.com



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Location: Marine Park, South Boston, MA

Sponsorship Levels:

Family Fun Day Presenting Sponsor: \$2,500

- Organization listed on FFD website, Facebook event page, general event day sponsorship boards and all printed marketing materials
- Recognized as sponsor of the headline musical performance by Karen K and the Jitterbugs (or the face painting tent with 5-6 artists)
- Opportunity to table at FFD with a children's activity incorporated. Marketing materials distributed or displayed at FFD to be pre-approved by MOMS club
- 1-2-minute pre-approved appearance/pitch from a member of your organization on stage
- Special Event Day Signage noting your organization as a Presenting Sponsor
- SBMC Facebook Post & email recognizing you as a FFD presenting sponsor (400 members)
- Organization recognized/thanked 6 times by DJ throughout the event day

Marine Park Platinum: \$1,500

- Organization listed on FFD website, Facebook event page, general event day sponsorship boards and all printed marketing materials
- Recognized for sponsoring the Knucklebones toy and activity, or the large inflatables exhibitions available during the entire event
- Opportunity to table at FFD with a children's activity incorporated. Marketing materials distributed or displayed at FFD to be pre-approved by MOMS club
- 1-2-minute pre-approved appearance/pitch from a member of your organization on stage
- SBMC Facebook Post & email recognizing you as a FFD Platinum sponsor (400 Members)
- Organization recognized/thanked 6 times by DJ throughout the event day

Pleasure Bay Gold: \$1,000

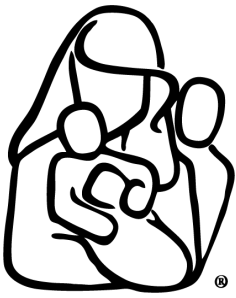
- Organization listed on FFD website, Facebook event page, event day sponsorship boards and all printed marketing materials
- Recognized for sponsoring the Bubble McGee, Grooversity, or Dinoman performances or the Balloon artist
- Opportunity to table at FFD with a children's activity incorporated. Marketing materials distributed or displayed at FFD to be pre-approved by MOMS club
- SBMC Facebook Post & email recognizing you as a FFD Gold sponsor (Membership: 400)

Castle Island Silver: \$500

- Organization listed on FFD website, Facebook event page, event day sponsorship boards and all printed marketing materials
- Opportunity to table at FFD with a children's activity incorporated. Marketing materials distributed or displayed at FFD to be pre-approved by MOMS club
- Recognized for sponsoring the magician, or one of the face painters
- SBMC Facebook Post & email recognizing you as a FFD Silver sponsors (Membership: 400)

Sugar Bowl Bronze: \$250

- Organization listed on FFD website, Facebook event page, event day sponsorship boards and all printed marketing materials
- SBMC Facebook Post & email recognizing you as a FFD Sugar Bowl Bronze (Membership: 400)



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SPONSORSHIP REGISTRATION FORM

Please print all information or fill out online using this link: [ONLINE FORM](#)

Sponsorship Name: _____

Street Address: _____

Town/State/Zip Code: _____

Phone: _____ Email: _____

Please provide the 'day of' contact information:

Contact Name(s): _____

Cell Phone: _____

Email Address: _____

PLEASE CHECK THE APPROPRIATE CASH (or in-kind) SPONSORSHIP LEVEL:

- Family Fun Day Presenting Sponsor:** (\$2,500)
- Marine Park Platinum** (\$1,500)
- Pleasure Bay Gold** (\$1000)
- Castle Island Silver** (\$500)
- Sugar Bowl Bronze** (\$250)

Please note, all \$250+ sponsors are guaranteed to be highlighted on printed marketing material if checks are received by May 6th.

Please make checks payable to the **MOMS Club of South Boston** (EIN: 26-0083827) and mail with this form to:

MOMS Club of South Boston
C/O: Julia Hebert
PO Box 4, South Boston, MA 02127